

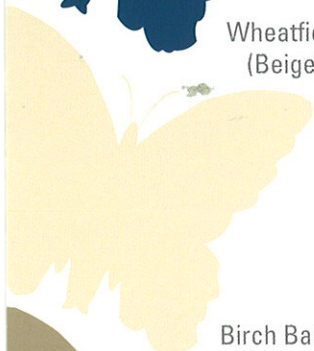
Azure
(Light Blue)



Blueberry
(Dark Blue)



Wheatfield
(Beige)



Birch Bark
(Light Brown)



Chestnut
(Dark Brown)



Winter
Solstice
(Light Grey)



Thunderhead
(Dark Grey)



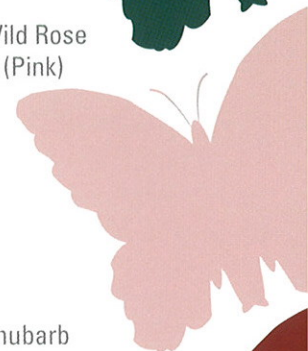
Meadow
(Light Green)



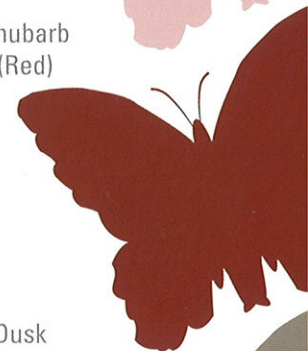
Pine
(Dark Green)



Wild Rose
(Pink)



Rhubarb
(Red)



Dusk
(Taupe)



Goldenrod
(Yellow)



Cumulus
(White)



Recycled **ecocoat**

Interior/Exterior • Self Priming • Latex Paint

The **ecocoat** colours represented here are approximations only. See colour swatch on each pail for exact colour.

The **ecocoat** Process:

When previously purchased paint arrives at Calibre Environmental, it needs to pass an intense inspection and quality protocol prior to being re-blended into one of the 14 colours. After a final mix and filtering to industry standards, premium quality **ecocoat** paint is packaged for resale. While processing **ecocoat** most of the old metal and plastic containers are recycled as well.

ecocoat Benefits:

ecocoat dries to the touch within one hour and a second coat can be applied within two hours. When applying **ecocoat** by brush, roller or sprayer, you get minimal splatter and superior coverage over old and new wood, drywall, stucco, concrete and cinderblock, both indoors and out!

Premium Quality **ecocoat**

ecocoat is tested for safety and performance, proving to be a safe, premium paint. **ecocoat** recycled latex paint meets or beats the standards of a premium quality new paint.

Save Money

When used side by side with a more costly virgin latex product, **ecocoat** will perform at least as well on any surface where a virgin, low sheen acrylic latex is typically used.

Tips for using **ecocoat**

- When painting over new or previously painted darker colours, two coats are suggested. If painting over a similar or lighter colour, a single coat of **ecocoat** is often sufficient.
- Due to the nature of premium performance **ecocoat** recycled paint, we cannot guarantee exact colour matches from batch to batch; however, we do strive for colour consistency.
- To minimize potential colour issues, be sure to purchase enough paint from the same batch for each project. (listed on label of each pail).
- Touch ups in the middle of a surface are not recommended. We suggest painting from corner to corner to minimize noticeable difference from previously painted walls.

We are committed to providing a consistent, premium quality, affordable recycled latex paint! By making the conscious choice to use **ecocoat**, you are helping the environment without sacrificing price or quality. **ecocoat** is not necessarily the only paint you need; however, it is an important part of your painting project. There is no paint project that **ecocoat** can't be a part of.

Interior/exterior **ecocoat** latex paint has an eggshell finish with the washable qualities of a semi-gloss paint. Use it on walls, ceilings, fences, and any other surface where other premium latex paints would normally be used. We do not recommend using **ecocoat** on floors or doors.

To ensure proper adhesion of **ecocoat** paint, repair any surface deficiencies, lightly sand the surface and ensure it is clean and clear of dust prior to painting. Use the table below to determine the approximate amount of **ecocoat** you need for your project.

Approximate ecocoat Coverage		Square feet/pail		
		3.78L can	10L pail	18.9L pail
Drywall	New (1st Coat)	300	750	1500
	Previously Painted	400	1000	2000
Wood	New (1st Coat)	200	500	1000
	Previously Painted	300	750	1500
Stucco	New (1st Coat)	150	375	750
	Previously Painted	200	500	1000
Vertical Concrete	New (1st Coat)	250	625	1250
	Previously Painted	350	875	1750
Cinder Block	New (1st Coat)	100	250	500
	Previously Painted	200	500	1000



Calibre Environmental Ltd.

6224-29 Street S.E., Calgary, AB T2C 1W3
Tel: 403.287.7726 Toll Free: 888.287.7728



Made in Canada



THE ENVIRONMENTAL CHOICE

Every gallon of recycled paint used prevents 115 pounds of carbon from being released into the atmosphere.

THE PERFORMANCE CHOICE

High solid content provides premium quality hide and cover.

THE ECONOMIC CHOICE

ecocoat performs as well as a more expensive virgin product.